

Monthly Auto Sales - September 2023

Automobiles

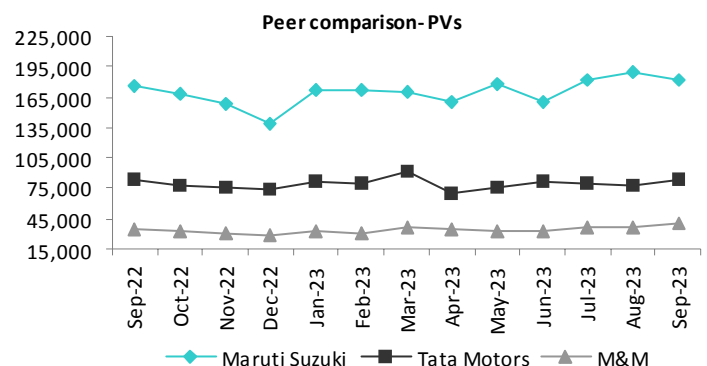
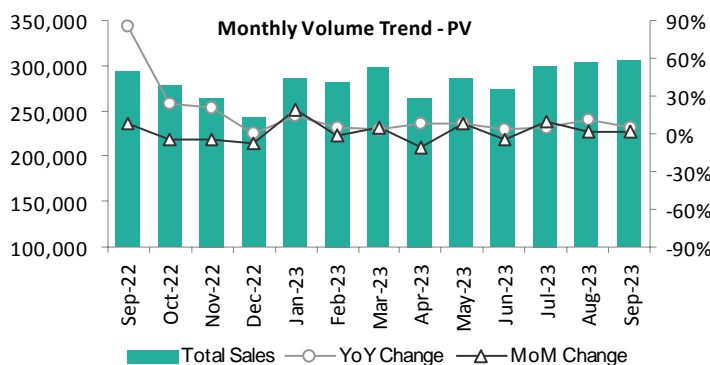
In Sept, overall wholesales volume showed healthy performance with CV growing double digits & 2W/PV vehicles growing on a decent pace due to strong demand of festive season. MHCV demand was robust. AL MHCV volume grew by 13% YoY and 31% on sequential basis. TTMT CV volumes grew by 13% YoY and 21% on MoM basis. Looking ahead, continue infrastructure thrust by the government and improving consumption auger well for the CV industry. While rural demand remains to be a key monitorable, as monsoon has been below average. PV saw a decent growth both on sequential and yearly basis. SUV sales continue to dominate the passenger vehicle market with OEMs reporting highest sales in SUV segment. M&M reported its highest sales for SUV at 41,267 units. With strong order book demand is expected to continue. Domestic 2W wholesales were strong on sequential basis with OEMs posting double digit sequential growth. 2W export sales have also started to recover, apart from Bajaj auto both TVS and HMCL saw a decent pickup in its export. Near-term 2W domestic demand is contingent on strong festive season and eventual revival in rural consumption. E2W volumes continue to be impacted by reduction in FAME subsidies. Tractor volumes declined on YoY basis during Sept'23. M&M's domestic tractor sales stood at 42,034 units -11% YoY and +104% MoM. Company indicated that normal rainfall in September; pickup in Kharif sowing and the start of festive season is expected to drive positive sentiment. Escorts reported domestic sales of 10,861 units down 11% YoY and up 95% MoM. Company indicated with improved rainfall in September, likely good Kharif harvest and with overall macroeconomic factors, it expects growth momentum to pick up in the festive months of October & November.

Automobile Sales September-23

Name of the company	Sep-23	Sep-22	YoY%	Aug-23	MoM%	YTD FY24	YTD FY23	% YoY
Maruti Suzuki	181,343	176,306	3%	189,082	-4%	1,050,085	985,326	7%
Tata Motors	84,381	79,099	7%	78,010	8%	288,309	480,049	-40%
M&M- Vehicles	75,604	64,486	17%	70,350	7%	322,612	268,649	20%
M&M- Tractors	21,676	21,520	1%	21,676	0%	205,070	212,049	-3%
Ashok Leyland	19,202	17,549	9%	15,576	23%	91,175	73,632	24%
Escorts Kubota	10,861	12,232	-11%	5,593	94%	48,576	50,500	-4%
Bajaj Auto	392,558	394,747	-1%	341,648	15%	2,081,360	2,084,658	0%
Hero Motocorp	536,499	519,980	3%	488,717	10%	2,769,100	2,818,361	-2%
TVS Motors	402,553	379,011	6%	345,848	16%	2,027,622	1,934,228	5%

PV Segment

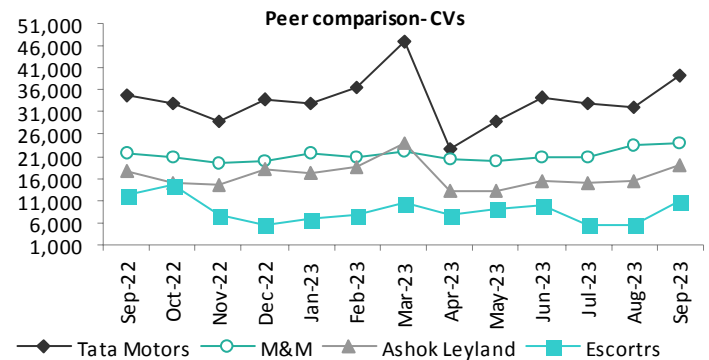
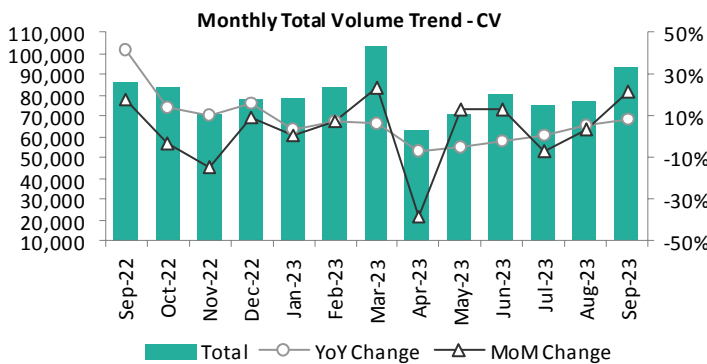
Passenger vehicle saw mixed performance with M&M posting robust 20% YoY growth and 11% sequential growth in its domestic sales with highest ever sales for SUV for third consecutive month at 41,267 units. MSIL domestic sales were up 2% YoY and were down 3% on MoM basis at 1,50,812 units. TTML domestic sales grew -6% on YoY basis at 44,809 units and its EV business sales stood at 6,050 units up 66% YoY. Overall volumes were flat on YoY basis. PV wholesales near term outlook looks positive due to festive season, new launches by the OEMs and positive consumer sentiment.



Automobiles

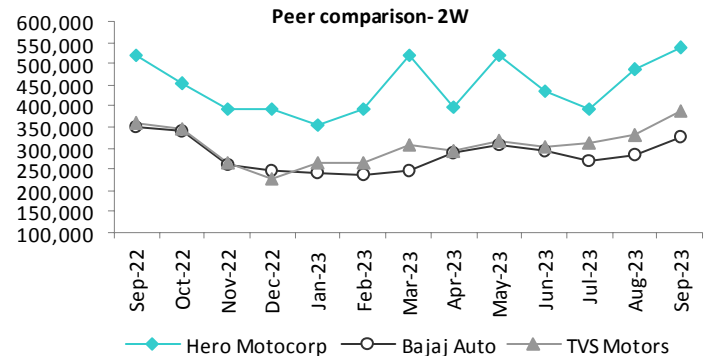
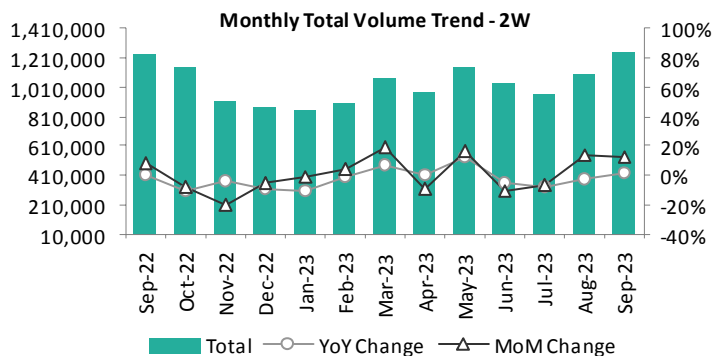
CV Segment

CV wholesales grew double digit in September. MHCV showed strong performance. AL MHCV volume grew 13% YoY to 12,752 units. LCV sales stood at 6,450 units up 3% on yearly basis. Overall volume were up 9% at 19,202 units. TTMT CV volumes grew by 13% YoY to 39,064 units. Looking ahead, continuing infrastructure thrust by the Government and improving consumption auger well for the CV industry, while rural demand remains to be a key monitorable, as monsoon has been below average.



2W Segment

2W volume performance improved sequentially. Domestic sales for BJAUT grew 15% on MOM basis and was down 6% on yearly basis at 3, 27,712 units. Company's export continue to struggle, exports were flat on yearly basis at 1, 39,365 units. HMCL domestic volumes grew 10% on MoM and 2% YoY. TVS volumes were up 7% YoY and 10% on MoM basis to 5, 19,789 units. TVS and HMCL saw a decent pickup in its export growing at high single digit on YoY basis. Near-term 2W domestic demand is contingent on strong festive season and eventual revival in rural consumption. E2W volumes continue to be impacted by reduction in FAME subsidies.



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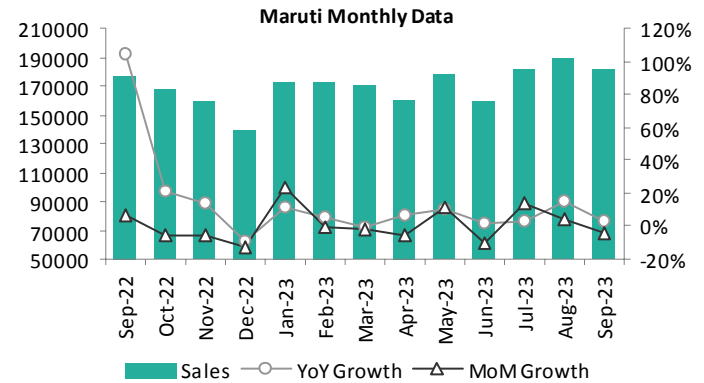
Segments	Sep-23	Sep-22	YoY%	Aug-23	MoM%	YTD FY24	YTD FY23	% YoY
Two-Wheelers								
Hero Motocorp	536,499	519,980	3%	391,310	37%	2,769,100	2,818,361	-2%
Bajaj Auto	327,712	348,355	-6%	268,840	22%	1,770,913	1,866,192	-5%
TVS Motors	386,955	361,729	7%	312,307	24%	1,949,854	1,837,721	6%
Total	1,251,166	1,230,064	2%	972,457	29%	6,489,867	6,522,274	0%
Passenger Vehicles								
Maruti Suzuki (D)	158,832	154,903	3%	159,431	0%	873,107	794,550	10%
Tata Motors (D)	44,809	43,999	2%	47,689	-6%	278,170	257,421	8%
M&M (D)	41,267	34,508	20%	36,205	14%	383,900	317,379	21%
Total	244,908	233,410	5%	243,325	1%	1,535,177	1,369,350	12%
Commercial Vehicles								
Tata Motors (D)	37,214	32,979	13%	32,944	13%	181,403	189,468	-4%
Ashok Leyland	19,202	17,549	9%	15,068	27%	91,175	73,632	24%
M&M (D)	23,997	21,666	11%	20,898	15%	129,760	123,076	5%
Escorts*	10,861	12,232	-11%	5,570	95%	48,576	50,500	-4%
Total	80,413	72,194	11%	74,480	8%	402,338	386,176	4%
Three-Wheelers								
Bajaj Auto	64,846	46,392	40%	50,907	27%	310,447	218,466	42%
M&M (D)	7,921	5,774	37%	6,481	22%	39,226	25,580	53%
TVS Motors	15,598	17,282	-10%	13,670	14%	77,768	96,507	-19%
Total	88,365	69,448	27%	71,058	24%	427,441	340,553	26%
Total Industry	1,664,852	1,605,116	4%	1,361,320	22%	8,854,823	8,618,353	3%

Automobiles

Company-wise Performance

Maruti Suzuki

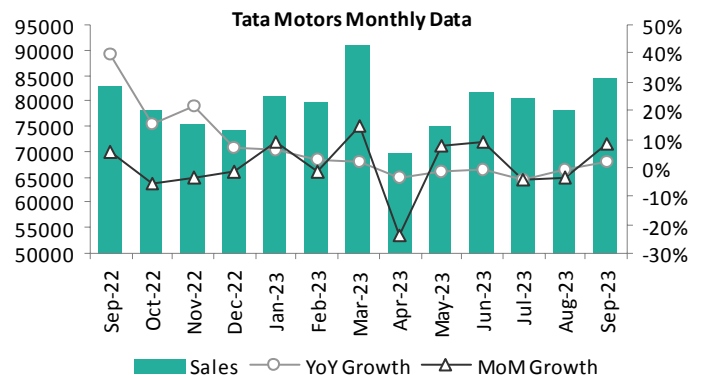
MSIL reported a 3% YoY increase in total sales, reaching 1, 81,343 units. The utility vehicle segment saw a robust 82% increase in volume on YoY basis. While Mini and compact segment degrew by 65% and 5% respectively.



Particulars	Sep-23	Sep-22	YoY%	Aug-23	MoM%	YTD FY24	YTD FY23	% YoY
Mini	10,351	29,574	-65%	12,209	-15%	72,550	121,056	-40%
Compact	68,552	72,176	-5%	72,451	-5%	418,930	433,428	-3%
Mid-Size	1,491	1,359	10%	849	76%	7,441	6,926	7%
Utility Vehicles	59,271	32,574	82%	58,746	1%	306,467	163,630	87%
Vans	11,147	12,697	-12%	11,859	-6%	67,719	69,510	-3%
Domestic PV Sales	150,812	148,380	2%	156,114	-3%	873,107	794,550	10%
LCV	2,294	2,505	-8%	2,564	-11%	15,496	19,509	-21%
Sales to Other OEM	5,726	4,018	43%	5,790	-1%	28,940	38,635	-25%
Exports	22,511	21,403	5%	24,614	-9%	132,542	132,632	0%
Total Sales	181,343	176,306	2.9%	189,082	-4%	1,050,085	985,326	7%

TATA Motors

Tata Motors recorded a total domestic sales volume 82,023 units up 7% on yearly basis. The PV segment recorded a 2% YOY growth, reaching 44,809 units. CV segment also grew 13% YoY, with sales of 37,214 units. Company's EV business continues its strong momentum and has posted growth of about 55% year-on-year. Company has also launched new generation Nexon and Nexon.ev which has received good response.

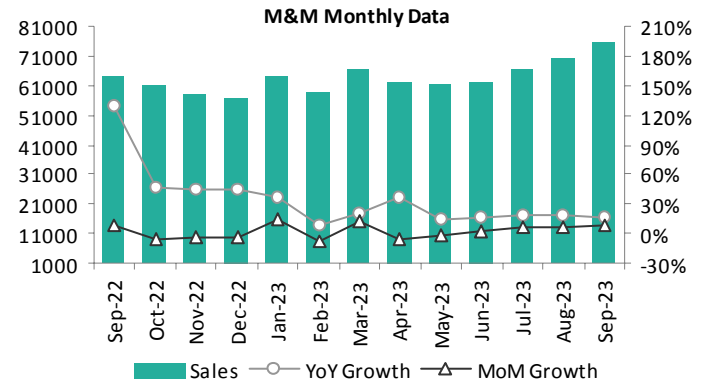


Particulars	Sep-23	Sep-22	YoY%	Aug-23	MoM%	YTD FY24	YTD FY23	% YoY
CVs	37214	32979	13%	30748	21%	181,403	189,468	-4%
PVs	44,809	43,999	2%	45,513	46%	278,170	257,421	8%
Total Domestic Sales	82,023	76,978	7%	76,261	8%	284,409	446,889	-36%
Exports	2,358	2,121	11%	1,749	35%	9,796	33,160	-70%
Total Sales (D+E)	84,381	79,099	7%	78,010	8%	288,309	480,049	-40%

Automobiles

Mahindra & Mahindra

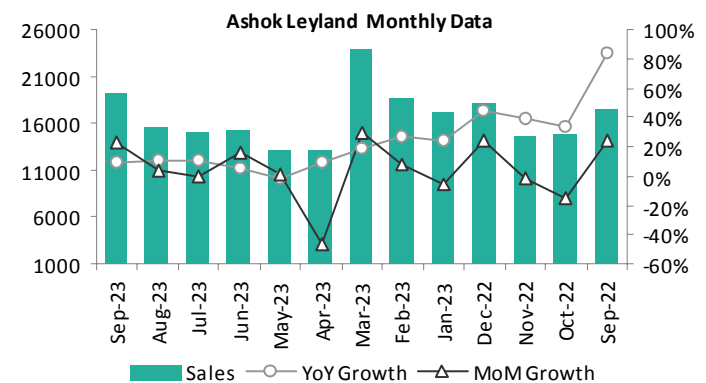
M&M witnessed a 20% YOY increase in utility vehicle sales, reaching 41,267 units. Its CV segment also experienced an 11% YOY increase, with sales totalling 23,997 units. The three-wheeler segment again demonstrated robust growth, with a 37% YOY increase to 7,921 units. Overall, M&M's automotive division reported a strong 17% YOY growth in sales volume, reaching 75,604 units. Company reported its highest-ever SUV domestic sales with the demand for its key SUV models remain strong. Company sold 43,210 tractors in the domestic market during September, a growth of -11% over last year.



Particulars	Sep-23	Sep-22	YoY%	Aug-23	MoM%	YTD FY24	YTD FY23	% YoY
VEHICLES								
Passenger vehicles	41,267	34,508	20%	37,270	11%	214,914	168,723	27%
CVs	23,997	21,666	11%	23,613	2%	129,760	123,076	5%
3 wheelers	7,921	5,774	37%	7,044	12%	39,226	25,580	53%
Domestic Sales	73,185	61,948	18%	67,927	8%	383,900	317,379	21%
Exports	2,419	2,538	-5%	2,423	0%	14,316	15,756	-9%
Total Sales	75,604	64,486	17%	70,350	7%	322,612	268,649	20%
TRACTORS								
Domestic Sales	42,034	47,100	-11%	20,647	104%	198,724	202,305	-2%
Exports	1,176	1,613	-27%	1,029	14%	6,346	9,744	-35%
Total Sales	21,676	21,520	1%	21,676	0%	205,070	212,049	-3%

Ashok Leyland

The M&HCV volumes increased on YOY and sequential basis at 12,752 units. Domestic + exports sales grew 9% at 19,202 units.

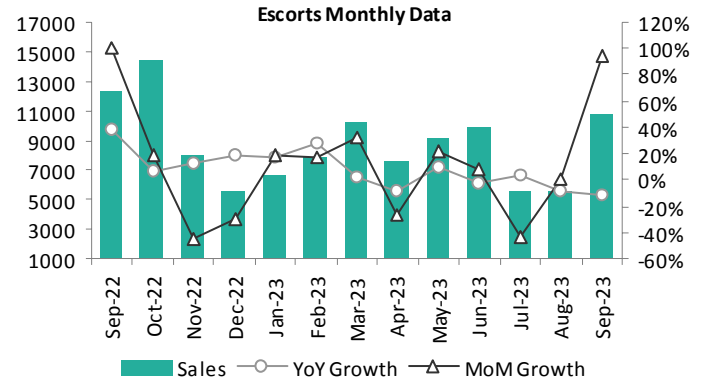


Particulars	Sep-23	Sep-22	YoY%	Aug-23	MoM%	YTD FY24	YTD FY23	% YoY
M&HCVs (D+E)	12,752	11,314	13%	9,763	31%	58,251	41,514	40%
LCVs (D+E)	6,450	6,235	3%	5,813	11%	32,924	32,118	3%
Total Sales (D+E)	19,202	17,549	9%	15,576	23%	91,175	73,632	24%

Automobiles

Escorts Kubota

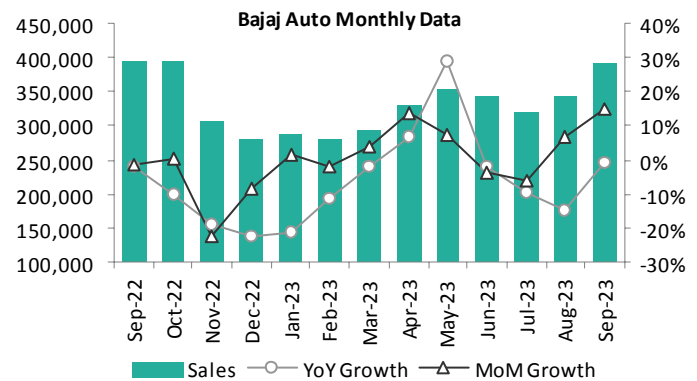
Domestic tractor sales in Sep 2023 were at 10,114 units registering a decline of 11% on YoY basis. Postponement of the main festive season this time to Q-3 impacted sales for the month. Going forward, with improved rainfall in September, likely good kharif harvest and with overall macroeconomic factors and farmers' sentiments remaining positive, company expect growth momentum to pick up in the festive months of October & November and possibly continue for the remaining part of the current fiscal.



Particulars	Sep-23	Sep-22	YoY%	Aug-23	MoM%	YTD FY24	YTD FY23	% YoY
Domestic Sales	10,114	11,384	-11%	5,198	95%	45,669	46,004	-1%
Exports	747	848	-12%	395	89%	2,907	4,496	-35%
Total Sales	10,861	12,232	-11%	5,593	94%	48,576	50,500	-4%

Bajaj Auto

Company 2W sales were down 6% YOY at 3, 27,712 units. The 3W sales were up 40% YOY at 64,846 units. Total sales was down 1% at 3, 92,558 units. The trend of declines in 2W exports continued in September as well for Bajaj Auto.

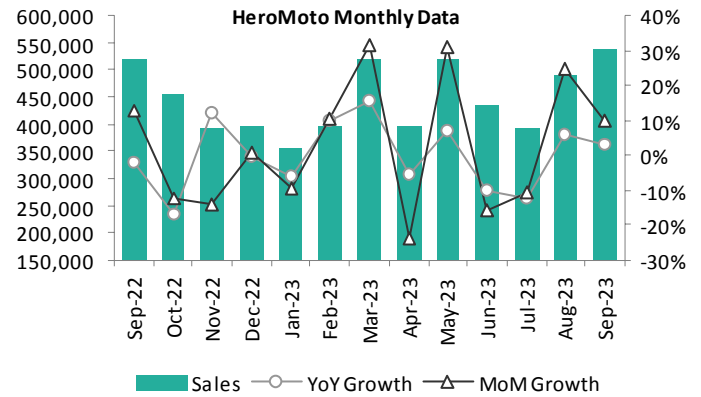


Particulars	Sep-23	Sep-22	YoY%	Aug-23	MoM%	YTD FY24	YTD FY23	% YoY
2W	327,712	348,355	-6%	285,031	15%	1,770,913	1,866,192	-5%
CV	64,846	46,392	40%	56,617	15%	310,447	218,466	42%
Total Sales (D+E)	392,558	394,747	-1%	341,648	15%	2,081,360	2,084,658	0%
Exports	139,365	140,083	-1%	136,548	2%	802,248	1,037,447	-23%

Automobiles

Hero Motocorp

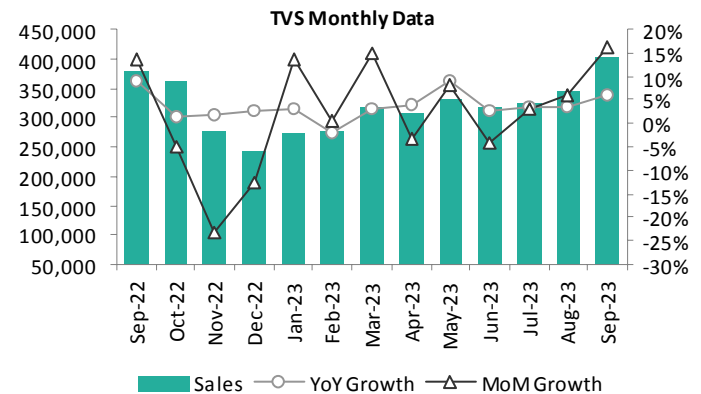
Hero Moto Domestic sales were up 2% YOY and 10% MoM to 5,19,789 units. Export sales increased by 36% YOY to 16,710 units. Overall sales were up 3% YOY to 5,36,499 units.



Particulars	Sep-23	Sep-22	YoY%	Aug-23	MoM%	YTD FY24	YTD FY23	% YoY
Domestic	519,789	507,690	2%	472,947	10%	2,681,190	2,717,280	-1%
Exports	16,710	12,290	36%	15,770	6%	87,910	101,081	-13%
Total Sales	536,499	519,980	3%	488,717	10%	2,769,100	2,818,361	-2%

TVS Motors

Company Domestic two-wheeler registered growth of 6% with sales increasing from 283,878 units in September 2022 to 300,493 units in September 2023. The Company sold 20,356 units of TVS iQube Electric in September 2023 as against sales of 4,923 units in September 2022.



Particulars	Sep-23	Sep-22	YoY%	Aug-23	MoM%	YTD FY24	YTD FY23	% YoY
2 Wheelers	386,955	361,729	7%	332,110	17%	1,949,854	1,837,721	6%
3 Wheelers	15,598	17,282	-10%	13,738	14%	77,768	96,507	-19%
Total Sales	402,553	379,011	6%	345,848	16%	2,027,622	1,934,228	5%
Exports	100,294	92,975	8%	87,515	15%	504,436	88,768	468%

Automobiles

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